

Curriculum Vitae
CHEW, Matthew Ming-tak
Aug 2017

I. Academic and Professional Qualifications:

1. Ph.D. (1997) Department of Sociology, Princeton University
Thesis: “A Sociological Study of International Cultural Relations: Production of Modern Japanese and Chinese Philosophy in an International Academic Context”
2. M.A. (1992) (with Distinction) Department of Sociology, Princeton University
3. B.S. (1989) (Honor Society) Department of Industrial Engineering and Operations Research, University of California, Berkeley

II. Academic and Professional Experience:

1. (Sept 2014-) Associate Professor, Department of Sociology, Hong Kong Baptist University
2. (Aug-2006 – July 2014) Assistant Professor, Department of Sociology, Hong Kong Baptist University
3. (Jan 2004 - Jan 2006) Research Associate, Hong Kong Institute of Asia-Pacific Studies, The Chinese University of Hong Kong
4. (Jan 2004 - Jun 2004) Course coordinator (part-time), School of Social Science, Department of Sociology, and Journalism and Media Studies Center, The University of Hong Kong
5. (Jan 2003 - Jun 2003) Lecturer (part-time), Department of Intercultural Studies, Chinese University of Hong Kong
6. (Aug 2002 - Aug 2003) Lecturer (part-time), University of London External Program and School of Professional and Continuing Education, The University of Hong Kong
7. (Feb 2002 - Dec 2002) Head Researcher, PROV Consultants, Hong Kong
8. (Aug 1998 - Jan 1999) Lecturer (temporary), Department of Public and Social Administration, The City University of Hong Kong
9. (Aug 1997 - Aug 1998) Assistant Professor, Department of Educational Administration and Policy, Faculty of Education, Chinese University of Hong Kong.

III. Teaching Experience:

1. (2015-present) Instructor, ‘Special Topics in China Studies: Sociology of Consumption in China.’ (undergraduate level course), Department of Sociology, Hong Kong Baptist University.
2. (2012-2013) Co-Instructor ‘Invitation to Sociology’ (undergraduate level course), Department of Sociology, Hong Kong Baptist University.
3. (2009-present) Instructor, ‘The Internet and Society’ (undergraduate level course), Department of Sociology, Hong Kong Baptist University.
4. (2009-present) Instructor, ‘Popular Culture and Society.’ (undergraduate level course), Department of Sociology, Hong Kong Baptist University.
5. (2009-present) Instructor, ‘Graduate Seminar on Contemporary Social Issues in China: Popular Culture and Society.’ (postgraduate level course), Department of Sociology, Hong Kong Baptist University
6. (2009) Co-Instructor, ‘Modern Chinese Society.’ (undergraduate level course), Department of Sociology, Hong Kong Baptist University.
7. (2007-present) Instructor, ‘Ideology and Social Movements.’ (undergraduate level course), Department of Sociology, Hong Kong Baptist University.
8. (2007) Instructor, ‘Traditional Chinese Society.’ (undergraduate level course), Department of Sociology, Hong Kong Baptist University.
9. (2007) Instructor, ‘Globalization Studies.’ (postgraduate level course), Department of Education, Hong Kong Baptist University.
10. (2006) Instructor, ‘Social Change and Modernization.’ (undergraduate level course), Department of Sociology, Hong Kong Baptist University.
11. (2006) Instructor, ‘Globalization and Development Studies.’ (undergraduate level course), Department of Sociology, Hong Kong Baptist University.
12. (2004) Instructor and Coordinator, ‘Media in Contemporary China.’ (undergraduate level course) School of Social Science, The University of Hong Kong.
13. (2003) Instructor, ‘Cultures of Travel and Travel of Cultures.’ (postgraduate level course) Department of Intercultural Studies, Chinese University of Hong Kong.
14. (2002) Instructor ‘Introduction to Sociology.’ (undergraduate level course) University of London External Program, SPACE, the University of Hong Kong.

15. (1998) Instructor, 'Japanese Society and Culture.' (undergraduate level course), Department of Public and Social Administration, City University of Hong Kong.
16. (1998) Instructor, 'Historical and Comparative Research Methods.' (postgraduate level course), Department of Educational Administration and Policy, Chinese University of Hong Kong.
17. (1997-1998) Instructor, 'Sociological, Historical, and Philosophical Foundations of Education.' (undergraduate level course), Department of Educational Administration and Policy, Chinese University of Hong Kong.

IV. Scholarly/Creative/Professional Work:

A. Scholarly books, monographs and chapters:

1. Chew, Matthew M. (2017, online version published) Contested reception of the free-to-play business model in the North American video game market.' in Anthony Fung (ed) *Global Game Industries and Cultural Policy*. Palgrave Macmillan.
2. Chew, Matthew M. (2015) Online games and society in China: an exploration of key issues and problematics. In: Larissa Hjorth and Olivia Khoo (eds) *Routledge Handbook of New Media in Asia*. Routledge, pp. 391-401. (times cited in GS: 0)
3. Chew, Matthew M. (2013) Hybridity, empowerment and subversion in Cantopop electronic dance music. In: Kwok Bun Chan (ed) *Hybrid Hong Kong*. London; New York: Routledge Press, pp. 186-198. (times cited in GS: 0)
4. Chew, Matthew M. (2010) Hybridization of karaoke and dance clubbing practices in Chinese nightlife. In: Yiu Wai Chu and Eva Kit Wah Man (eds) *Contemporary Asian Modernities: Transnationality, Interculturality, and Hybridity*. Bern: Peter Lang, pp. 287-307. (times cited, GS: 4)
5. Chew, Matthew M. (2008) (in Chinese) 當代中國大眾文化: 以服裝時尚與社會互動為中心的探討 (Contemporary popular culture in China: interaction between fashion and society). In: 陳鋒、邵一鳴、李思名 (eds.) 《持續與變遷: 當代中國的政經、社會和空間發展》香港: 香港教育圖書公司, pp. 120-139. (times cited, GS: 0)
6. Yang Guanxiong and Matthew M. Chew (2008) Hainan and the Pan-Pearl River Delta. In: Yue-man Yeung and Jianfa Shen (eds.) *The Pan-Pearl River Delta: An Emerging Regional Economy in a Globalizing China*. Hong Kong: Chinese University of Hong Kong Press, pp. 491-512. (my contribution: 95%) (times cited, GS: 0)

7. Chew, Matthew (2000) Politics and strategies for developing indigenous knowledge under disciplinary compartmentalization: the case of modern Chinese and Japanese philosophy. In: Martin Kusch (ed.), *Sociology of Philosophical Knowledge*. Amsterdam, Netherlands: Kluwer Academic Publishers, in pp.125-154. (times cited, GS: 7)

B. Articles in externally refereed international journals

*based on *Thomson Reuters Social Science Journal Citation Reports 2016* and *GoogleScholar* search carried out in July 2017

1. Chew, Matthew M. (2016, published online). A critical cultural history of online games in China, 1995-2015. *Games and Culture* (SSCI impact factor: 0.490; ranking: cultural studies 16/38, communication 57/79*) (times cited, GS: 0)
2. Chew, Matthew M., Boris Pun, and Kofie Chan (2016) Hong Kong comics after the mid-1990s. *International Journal of Comic Art* 18(1): 416-433. (my contribution: 60%) (times cited, GS: 0)
3. Wang, Yi and Chew, Matthew M. (2016) Chinese media transition and news production of nationalism: political, political economy, and cultural approaches. *China Media Research* 12(1): 60-71. (my contribution: 50%) (times cited, GS: 0)
4. Chew, Matthew M. (2014) Rethinking the relationship between intellectuals and nationalism: a sociology of knowledge approach to philosophers' construction of national cultural identities in Modern Japan and China. *Current Sociology* 62(3): 314-333. (SSCI ranking: sociology 31/142) (times cited, GS: 4)
5. Chew, Matthew M. and Yi Wang. (2012) Online cultural conservatism and Han ethnicism in China. *Asian Social Science* 8(7): 3-10. (my contribution: 60%) (times cited, GS: 4)
6. Chew, Matthew M. (2012) A social theoretical interpretation of Dai Zhen's critique of neo-Confucianism. *Asian Culture and History* 4(2): 22-28. (times cited, GS: 0)
7. Chew, Matthew M. (2011) Virtual property in China: the emergence of gamer rights awareness and the reaction of game corporations. *New Media and Society* 13(5): 722-738. (SSCI ranking: communication 2/79) (times cited, GS: 15)
8. Chew, Matthew M. (2011) Analysis of an anti-domestic violence internet forum in China: mutual help, open communication, and social activism. *China Media Research* 7(1): 65-73. (times cited, GS: 2)
9. Chew, Matthew M. (2011) Hybridity, empowerment and subversion in Cantopop electronic dance music. *Visual Anthropology* 24(1/2): 139-151. (times cited, GS: 5)

10. Chew, Matthew M. and Lu Chen (2010) Media institutional contexts of the emergence and development of *Xinmanhua* in China. *International Journal of Comic Arts* 12(2): 171-191. (my contribution: 60%) (times cited, GS: 2)
11. Chew, Matthew M. (2010) Delineating the emergent global cultural dynamic of 'lobalization': the case of pass-off menswear in China. *Continuum: Media and Cultural Studies* 24(4): 559-571. (SSCI ranking: communication 72/79) (times cited, GS: 7)
12. Chew, Matthew M. (2009-2010) Research on Chinese nightlife and night-time economies: significance, problematics, and current development. *Chinese Sociology and Anthropology* 42(2): 3-21. (SSCI ranking: sociology 47/142 (journal renamed)) (times cited, GS: 11)
13. Chew, Matthew M. (2009-2010) The subversive sociocultural meanings of Cantopop electronic dance music. *Chinese Sociology and Anthropology* 42(2): 76-93. (SSCI ranking: sociology 47/142 (journal renamed)) (times cited, GS: 3)
14. Chew, Matthew M. (2009) Cultural sustainability and heritage tourism: problems in developing Bun Festival tourism in Hong Kong. *Journal of Sustainable Development* 2(3): 34-43. (times cited, GS: 16)
15. Chew, Matthew M. (2009) Intercultural interpretive difficulties of modern Chinese intellectual development: a hermeneutical view. *Asian Culture and History* 1(2): 34-44. (times cited, GS: 3)
16. Chew, Matthew M. (2009) The theoretical quandary of subjectivity: an intellectual historical note on the action theories of Talcott Parsons and Alfred Schutz. *Review of European Studies* 1(1): 23-35. (times cited, GS: 11)
17. Chew, Matthew M. (2009) Decline of the rave-inspired clubculture in China: state suppression, clubber adaptations, and clubcultural implications. *Dancecult: Journal of Electronic Dance Music Culture* 1(1): 22-34. (times cited, GS: 1)
18. Chew, Matthew M. (2009) Cultural localization and its local discontents: contested evaluations of Cantopop electronic dance music. *Social Transformations in Chinese Societies* 5: 167-190. (times cited, GS: 3)
19. Chew, Matthew M. (2009) Japan Studies in China in the late 1980s: implications for reform, social change, and Sino-Japanese relations. *China Information* 23(3): 473-501. (times cited, GS: 0)
20. Chew, Matthew M. and Lai Ngan Sun (2009) Retailer-supplier relationship in Hong Kong: asymmetry, power play, and supply chain management. *International Journal of Business and Management* 4(8): 3-11. (my contribution: 50%) (times cited, GS: 3)

21. Sun, Lai Ngan, Robert Kay, and Matthew M. Chew (2009) Development of a retail life cycle: the case of Hong Kong's department store industry. *Asia Pacific Business Review* 15(1): 107-121. (my contribution: 40%) (times cited, GS: 9)
22. Chew, Matthew M. (2008) How global academic stratification affects local academies: the inflated role of knowledge reception in the philosophy discipline in modern Japan. *International Education Studies* 1(3): 52-60. (times cited, GS: 0)
23. Chew, Matthew M. (2008) Small fashion boutiques and retail change in China.' *Asian Social Science* 4(8): 12-17. (times cited, GS: 1)
24. Chew, Matthew M. (2008) The department store in Hong Kong: local institutional changes and the concession business model. *International Business Research* 1(4): 162-168. (times cited, GS: 1)
25. Chew, Matthew M. (2007) Contemporary re-emergence of the qipao: political nationalism, cultural production, and popular consumption of a traditional Chinese dress. *The China Quarterly* 189: 144-161. (SSCI ranking: area studies 2/69) (times cited, GS: 18)
26. Chew, Matthew M. (2005) Academic boundary work in non-Western academies: comparative analysis of the philosophy discipline in modern China and Japan.' *International Sociology* 20(4): 531-559. (times cited, GS: 4)
27. Chew, Matthew (2003) The dual consequences of cultural localization: how exposed short stockings subvert and sustain global cultural hierarchy. *Positions: east asian cultures critique* 11(2): 479-509. (Thomson Reuters AHCI listed) (times cited, GS: 4)
28. Chew, Matthew (2001) An alternative metacritique of postcolonial cultural studies from a cultural sociological perspective.' *Cultural Studies* 15(3/4): 602-620. (SSCI ranking: cultural studies 12/38) (times cited, GS: 5)

C. Conference papers:

1. Schöpf, Caroline M. and Matthew M. Chew (2017) The transnationality of attitudes towards immigrants: A case study on Hong Kong. *The 13th Conference of European Sociological Association*, Athens, Greece, Aug 29th-Sept 1st.
2. Schöpf, Caroline M. and Matthew M. Chew (2017) 'Global power relations and their effect on the unequal racialization of migrants. *American Sociological Association 112th Annual Meeting*, Montreal, Canada, August 12th-15th.
3. Schöpf, Caroline M. and Matthew M. Chew (2017) Assimilation theory's assumption of the general devaluation of migrants' human capital—and contradictory evidence. *Annual Conference of the Association of Black Scholars*, Montreal, Canada, August 10th-12th.

4. Schöpf, Caroline M. and Matthew M. Chew (2017) The unequal sorting of migrants into racialized social systems and its relation to global power structures. *Annual Conference of the Association of Black Scholars*, Montreal, Canada, August 10th-12th.
5. Chew, Matthew M. and Shermaine C. Li (2017) How commercialized 'performance of assumed ethnicity' affects ethnic boundaries: Ethnic majority reception of migrant South Asian waitpersons in Hong Kong's restaurants. *Migration and East Asian Societies: Comparative perspectives*, Max Weber Foundation Tokyo, Tokyo, July 28th.
6. Schöpf, Caroline M. and Matthew M. Chew (2017) The context-dependency of human capital and transnational logics of economic and cultural power: Comparing the occupational trajectories of South Asian and White migrants in Hong Kong. *International Conference on Gender, Migration, and Economies*, The Chinese University of Hong Kong, Hong Kong, June 9th-10th.
7. Schöpf, Caroline M. and Matthew M. Chew (2017) Mainstreaming and normativity of dominant group culture: A phenomenon particular to the Global North? *Conference of the Canadian Sociological Association*, Toronto, Canada, May 27th- June 2nd.
8. Schöpf, Caroline M. and Matthew M. Chew (2017) The unequal valuation of Indian and U.S. culture in Hong Kong: A mechanism reproducing global and local inequality? *Conference of the Canadian Sociological Association*, Toronto, Canada, May 27th- June 2nd.
9. Schöpf, Caroline M. and Matthew M. Chew (2017) An integrated theory of migrant incorporation. *International Conference on Migration and Diasporas: Emerging Diversities and Development Challenges*, Indira Gandhi National Open University, New Delhi, India, March 22nd-23rd.
10. Schöpf, Caroline M. and Matthew M. Chew (2017) Cultural difference or cultural inequality? An extended case study of the experience of 'cultural difference' between highly skilled South Asian and White sojourners in Hong Kong. *International Sociological Association Congress RC54*, Rome, Italy, Jan 19th.
11. Chew, Matthew M. (2016) Female YouTubers in Hong Kong: How gender inequality is challenged and reinscribed through video-based new media. *International Conference on ICT and Empowerment*, Sun Yat Sen University, Guangzhou, China, May 12-3.
12. Chew, Matthew M. (2014) Breakdance and public space: A comparative study of Hong Kong, Taipei, and Beijing, *Workshop on Culture and Creative Industries in Taiwan and Hong Kong*, Hong Kong Baptist University, Nov, 22.
13. Chew, Matthew M. (2014) Online games and social protest. *The First Conference on Civil Society and Cultural Transformation in Hong Kong and Taiwan*. Taipei, Taiwan, Jan 1.

14. Chew, Matthew M. (2014) Industrial structure and creativity in academic philosophy in modern China and Japan. *The Second Conference on East Asian Culture and International Relations*, Hong Kong Baptist University, Apr 16-17
15. Chew, Matthew M. and Pui Sim Mo (2013) B-girls in Hong Kong: inequality, resistance, and implications for hip-hop feminism. *The 15th Hong Kong Sociological Association Annual Meeting*, Hong Kong Baptist University, Dec 6-7.
16. Chew, Matthew M. and Hans Wong (2013) A new type of race performance in the nighttime economy of Hong Kong. *The 15th Hong Kong Sociological Association Annual Meeting*, Hong Kong Baptist University, Dec 6-7.
17. Chew, Matthew M. and Boris Pun (2013) Cyberrbullies, qidi, and flammers: the construction of an internet moral panic in Hong Kong. *The 15th Hong Kong Sociological Association Annual Meeting*, Hong Kong Baptist University, Dec 6-7.
18. Chew, Matthew M. (2013) The construction of an internet moral panic in Hong Kong. *The 6th International Conference of Intercultural Communications*, Wuhan University, Wuhan, China, Nov 16-17.
19. Chew, Matthew M. (2013) The role and importance of critics in the creative industries: a sociological analysis. *The 6th Annual Conference on Aesthetics, Art, and Culture/Creative Industries*, Nanhua University, Taiwan, May 18-19.
20. Chew, Matthew M. (2013) The online games industries in China, 1995-2013: a critical cultural perspective. *International Conference on New Directions in the Development of Creative and Media Industries*, The Chinese University of Hong Kong, June 7-8th.
21. Chew, Matthew M. (2012) A sociological interpretation of the design aspects of Chinese game worlds. *Virtual World Research Network Inaugural Conference*, Edinburgh University, Edinburgh, UK, May 16-18.
22. Chew, Matthew M. (2012) The American cultural sociological approach: an illustration through the case of examining how Chinese online games differ from global ones. *Seminar on Culture and Interdisciplinarity*. Hong Kong Baptist University, Nov 5.
23. Chew, Matthew M. (2011) Chinese-language virtual worlds: how they differ from English-language ones in design and management. *Proceedings of the 6th International Conference of Intercultural Communications*, Wuhan University, Wuhan, China, Dec 17-18.
24. Chew, Matthew M. (2011) The elderlys' nightlife practices in Beijing: social autonomy or government control? *Association for Asian Studies Annual Meeting*, Honolulu, USA. Mar 31- Apr 3.

25. Chew, Matthew M. (2010) The culture of free-to-play online games in China. *International Conference on Asian Culture Industries: A Comparative Study of India, Japan and South Korea*, Bangalore, India, Dec 21-22.
26. Chew, Matthew M. (2010) The role of critics in cultural production. *The 12th Hong Kong Sociological Association Annual Meeting*, Hong Kong Baptist University, Dec 4.
27. Chew, Matthew M. (2010) Cantopop electronic dance music: hybridity, empowerment, and subversion. *Workshop on Hybrid Hong Kong*, Hong Kong Baptist University, Mar 4.
28. Chew, Matthew M. (2009-2010) Rise of the night-time economy in China. *Oriental Forum*, South Chinese School, Transworld Institute of Technology and South China University of Technology, Taiwan, Dec 31-Jan 1.
29. Chew, Matthew M. (2009) A new national dress for China? Construction, promotion, and contested reception of the hanfu. *The International Conference on Extra/Ordinary Dress Code: Costuming and the Second Skin in Asia*, City University of Hong Kong, Hong Kong, Dec 6th.
30. Chen, Lu and Matthew M. Chew (2009) The subculture and subcultural capital of cosplay in China. *The International Conference on Extra/Ordinary Dress Code: Costuming and the Second Skin in Asia*, City University of Hong Kong, Hong Kong, Dec 6th.
31. Chew, Matthew M. (2009) Research on Chinese nightlife cultures and night-time economies: theoretical significance, current developments, and major problematics. *The 1st Conference on Global Chinese cities: Hong Kong and Taiwanese Culture*, Sept 26, Chinese University of Hong Kong.
32. Sun, N.L. Veon and Matthew M. Chew (2009) A combined theoretical approach to explaining the stagnation of the department store industry in Hong Kong. *The Fifth Conference on Retailing in Asia Pacific*, Hong Kong Polytechnic University, Aug 25-27.
33. Chew, Matthew M. (2009) Disseminating Japanese anime and manga in China: fan organization, resistance against regulation, and cultural reproduction. *Conference on the Age of Digital Convergence*, Jun 12-13, The University of Hong Kong.
34. Chew, Matthew M. (2009) A new party politics: the Chinese night-time economy and the state in the 2000s. *Conference on China Studies: Past, Present, and Future*, Hong Kong Baptist University, May 23.
35. Chew, Matthew M. (2008) Reading Hong Kong entertainments decline from the bottom-up. *The First International Conference on Education and Popular Culture*, Hong Kong Institute of Education, Hong Kong, Dec 11-13.

36. Chew, Matthew M. (2008) Virtual-world unrest and the gamer rights protection movement in China. *The 6th Annual Chinese Internet Research Conference*, The University of Hong Kong, Hong Kong, June 13th -14.
37. Chew, Matthew M. and Anthony Fung. (2007) Gamer rights protection and its predicaments in China: contested perspectives of gamers, game corporations, and the state on virtual property. *The International Conference on Information Technology and Social Responsibility*, The Chinese University of Hong Kong, Hong Kong, Dec 17.
38. Chew, Matthew M. (2007) Symbolic consumption of dress and new urban spaces of nightlife in contemporary China. *Workshop on Bodies and Urban Spaces*, Lingnan University, Hong Kong, Mar 10.
39. Chew, Matthew M. (2007) Night-time consumption spaces and urban renewal: construction of the Baietan Bar-street in Fangcun, Guangzhou. *The International Conference on Chinas Urban Land and Housing in the 21st Century*, Hong Kong Baptist University, Hong Kong, Dec 14.
40. Chew, Matthew M. (2007) Laboring for the global virtual economy: virtual gold-farmers and cyber factories in China. *The 9th Hong Kong Sociological Association Annual Meeting*, City University of Hong Kong, Dec 8.
41. Chew, Matthew M. (2006) Stratification of hybrid clubcultures across the border of Shenzhen and Hong Kong. *International Symposium on Contemporary Asian Modernities*, Hong Kong Baptist University, Sep 9-10.
42. Chew, Matthew M. (2005) Theory and methods for studying the formation of academic disciplines in modern China. *Workshop on the Formation and development of academic disciplines in modern China*, University of Adelaide, Adelaide, Australia, Dec 2-4.
43. Chew, Matthew M. (2004) Local clubbing and suppression of clubbing in contemporary China *Asian Studies Conference Japan*, Tokyo.
44. Chew, Matthew M. (2003) Small fashion malls in Shanghai. *Workshop on Asian Urbanism*, Sophia University, Tokyo.
45. Chew, Matthew M. (2002) Characteristics of a local Chinese dance club culture: the musical aspect. *Asian Studies Conference Japan*, Tokyo.
46. Chew, Matthew M. (2000) Fashion and globalization in China: revisiting the problematic of global cultural hierarchy. *Triangle East Asian Colloquium*, Duke University.
47. Chew, Matthew M. (1998) Constructing theory groups in the cultural periphery: the case of modern Chinese and Japanese philosophical schools. *American Sociological Association Annual Meeting*, San Francisco.

48. Chew, Matthew M. (1998) Genesis and characteristics of indigenous knowledge. *International Conference on Restructuring the Knowledge Base of Education in Asia*, The Chinese University of Hong Kong.
49. Chew, Matthew M. (1996) Knowledge production in the cultural periphery. *American Sociological Association Annual Meeting*, New York
50. Chew, Matthew M. (1992) Institutionalization and transformation of Japan studies in contemporary China. *Mellon Seminar on Comparative Sociology*, Princeton University.

Keynote Speeches

1. Chew, Matthew M. (2017) Cultural inequality: What is it and why is this term rarely discussed? *International Workshop on Global South Perspectives*, Hong Kong Baptist University, April 20th.

F. Other outputs:

1. Chew, Matthew M. (2010) Fashion and society in China in the 2000s: new developments and sociocultural complexities. *Asian Profile* 38(2): 125-139. (times cited, GS: 1)
2. Chew, Matthew M. (2008) The founding of universities in modern Japan and China: sponsorship patterns and their consequences. *Asian Profile* 36(4): 347-356. (times cited, GS: 0)
3. Chew, Matthew M. (2006) Policy implications of massively multiplayer online games for Hong Kong. Occasional Papers no. 176, October. Hong Kong Institute of Asia Pacific Studies. (times cited, GS: 4)
4. Chew, Matthew M. (2006) (in Chinese) <「本土—全球化」現象：文化邊緣地區創意工業之景遇>. (Lobalization: interpreting the context of creative industries in the cultural periphery) Occasional Papers no. 165, February. Hong Kong Institute of Asia Pacific Studies.
5. Sun, Lai Ngan and Matthew M. Chew. (2005) Retailer-supplier relationship in Hong Kong. in pp. 51-60, *Full Proceedings of the Third Asia-Pacific Retail Conference*. OXIRM, Templeton College, Oxford University. (my contribution: 50%)
6. Chew, Matthew M. (2005) Entries on Chinese fashion and nightlife in Edward L. Davis (ed.) *Encyclopedia of Contemporary Chinese Culture*. London; New York: Routledge Press.

7. Chew, Matthew. (1996) Book review of *Rescuing History from the Nation: Questioning Narratives of Modern China*. *Contemporary Sociology: A Journal of Reviews* 25(6): 814-815.

V. Scholarly/Creative/Artistic/Professional Activities

A. Research grants received:

Externally funded grants

1. Principal investigator, General Research Fund Towards a Sociology of Nighttime: Impacts of the Nighttime Economy on Public Spaces, Sociopolitical Values, and Socioeconomic Stratification in China. (241813) Amount granted: HKD 200,000; Duration of project: 7/2013-6/2016
2. Co-investigator, Strategic Public Policy Grant (PI: Fung, Anthony Ying-him, CUHK) 'Mapping the Hong Kong Game Industries: Cultural Policy, Creative Cluster, and Asian Markets' (4001-SPPR-09) Amount granted: HKD 3,500,000; Duration of project: 7/2010-6/2014
3. Co-investigator, General Research Fund Grant (PI: Chu, Yiu Wai Stephen, HKBU) 'A Study of Post-1997 Hong Kong Cantopop Lyrics' Amount granted: HKD 334,000; Duration of project: 9/2008-9/2010
4. Research and Travel Grant, Social Science Research Council, United States Duration of project: 1998
5. Japan Foundation Fellowship; Duration of project: 1993-4

Internally funded grants

1. (2017) 'Analysis of the undemotic turn celebrity-making in Hong Kong.' Faculty Research Grant II, Faculty of Social Science, Hong Kong Baptist University (FRG2/16-17/099).
2. (2016) PI, 'Understanding crowdfunding through assessing the social and cultural characteristics of crowdfunded video games.' HKD 50,000, Faculty Research Grant I, Faculty of Social Science, Hong Kong Baptist University (FRG1/15-16/055).
3. (2014- 2015): PI, 'B-girls in China: Gender inequality, agency, and implications for hip hop feminism.' HKD 100,000, Faculty Research Grant II, Faculty of Social Science, Hong Kong Baptist University (FRG2/14-15/071).
4. (2012): PI, 'A sociological analysis of Hong Kong's secondary school uniforms and dress codes' HKD 100, 000, Faculty Research Grant II, Faculty of Social Science, Hong Kong Baptist University (FRG2/11-12/167).

5. (2009) PI, “Free Games” in China: Business Model, Design Features, and Social Backlash.’ HKD 60,000, Faculty Research Grant I, Faculty of Social Science, Hong Kong Baptist University (FRG1/09-10/003).
6. (2008-9) PI, ‘A New National Dress for China? Cultural Nationalism, Social Construction, and Contested Meanings of the Hanfu.’ HKD 119,990, Faculty Research Grant II, Faculty of Social Science, Hong Kong Baptist University (FRG/08-09/II-43).
7. (2008) PI, ‘Gold-farming in China: Cyber Sweatshop Labor and Local ICT4D,’ HKD 50,000, Faculty Research Grant I, Faculty of Social Science, Hong Kong Baptist University (FRG/08-09/I-16).
8. (2007) PI, ‘Consumption of Counterfeit Brandname Fashion Products in China,’ HKD 96,420, Faculty Research Grant II, Faculty of Social Science, Hong Kong Baptist University.
9. (2007) Co-I (PI: Kowk Bun Chan), ‘Hybrid Hong Kong,’ HKD 94,220, Faculty Research Grant II, Faculty of Social Science, Hong Kong Baptist University.
10. (2007) Co-I (PI: Kowk Bun Chan), ‘Bringing Life to Sociology and Bringing Sociology to Life: Toward Indigenizing the Teaching of Introductory Sociology.’ Teaching Development Grant, Hong Kong Baptist University.
11. (2005) PI, Direct Research Grant, Chinese University of Hong Kong

B. Scholarly/Creative/Artistic/Professional activities in progress

1. Research on rural migrant service workers, from sociology of work and sociology of consumption perspectives
2. Development of a sociology of consumer activism and agency
3. Research on social theory of neoliberalism
4. Research on social theory of cultural inequality
5. Research on hip hop activism and feminism in Hong Kong and China
6. Research on sociology of Chinese nightlife and night-time economy
7. Research on gaming and society in China
8. Research on sociology of internet moral panics, with a focus on Chinese panic of human flesh search and Hong Kong panic of cyberbullying
9. Research on sociology of cultural globalization

C. Editorship

1. Guest Editor: Special Issue on Chinese Nightlife and Night-Time Economies, *Chinese Sociology and Anthropology* (2010) volume 42(2)
2. Editorial committee membership of academic journalsa) *Asian Culture and History* (2014-present)
b) *Asian Social Science* (2008-2010)c) *International Journal of Business and Management* (2008-2010)
d) *International Journal of Sociology and Anthropology* (2014-present)
3. Reviewer of the following academic journals and publishers:a) *New Media and Society*b) *The China Quarterly*c) *Journal of Contemporary Ethnography* d) *International Journal of Sociology and Anthropology*e) *Social Transformation in Chinese Societies*f) *Asian Social Science*g) *The Chinese Journal of Communication*h) *International Journal of Business and Management*i) *Massachusetts Institute of Technology Press*
j) *The Electronic Journal of Communication*
k) *Dao: A Journal of Comparative Philosophy*,
l) *International Journal of Culture, Tourism, and Hospitality*

VI. Honours, Awards and Prizes

1. (1993) Awarded the 'Marion Levy Jr. Award,' Princeton University.

VII. Service

A. Major academic responsibilities and administrative/committee assignments

1. (2011-present) Representative of China Studies Program
2. (2009-2014) Member of Faculty Information Technology Committee
3. (2011-2014) Scholarly Activities Committee
4. (2011-present) Coordinator of Distribution Requirements of Complementary Studies Subject (Internal)
5. (2010-present) Member of Departmental Homepage Committee
6. (2011-present) Representative for Faculty Research Policy Advisory Committee
7. (2011-2014) Coordinator of Sociology Department Research Group in New Media, Creativity, and Culture
8. (2006-present) Member of the Admission Committee, Department of Sociology

9. (2006-2011) Member of the Student Affairs Committee, Department of Sociology
10. (2009-2011) Coordinator, China Studies Sociology Options, China Studies Program
11. (2009-2011) Coordinator, Society and Culture Concentration, self-taught MA Program in China Studies
12. (2007 -2008) Coordinator, Committee on Master of EDUC/PGDE in Liberal Studies
13. (2006-present) Help supervise students activities at the Summer Sojourn Program of the Chinese Studies Program
14. (2009-2010) External examiner for a course offered by the SPACE of HKU
15. (2006-present, on rotation basis) Examination Peer Review Committee

An organizer of the following academic conferences

1. (2017) *An International Workshop: Global South Perspectives*, Hong Kong Baptist University, Hong Kong, April 20th.
- 2.
3. (2014) *Workshop on Culture and the Creative Industries in Taiwan and Hong Kong*, Hong Kong Baptist University, Nov 22.
4. (2013) *International Conference on New Directions in the Development of Creative and Media Industries*, The Chinese University of Hong Kong, June 7-8th.
5. (2010) *The 12th Hong Kong Sociological Association Annual Meeting*, Hong Kong Baptist University, Dec 4.
6. (2009) *Workshop on Hybrid Hong Kong*, Hong Kong Baptist University, Mar 4.

An organizer of the following panel sessions in academic conferences

1. (2013) Panel on ‘Sociology of Chinese and Hong Kong Pop Culture.’ *The 15th Hong Kong Sociological Association Annual Meeting*, Hong Kong Baptist University, Dec 6-7.

B. Community activities of a professional nature

1. (2010 - 2015) Coordinating a project for HKBU scholars and graduate students to write on contemporary Chinese affairs in *Wenhui Bao* (文汇报)
2. (2009 - 2011) Regularly publish social commentaries in *Nanfang Zhoukan* (南方周刊), a major social magazine in China.
3. (2009) Public talk on ‘Hong Kong’s school uniforms: a cultural sociological analysis,’ organized by Hong Kong Sociological Association.

C. Consultancy work and contributions in a professional capacity to the local and/or international community and service organizations

1. (2015-present) Helping the grassroots NGO 'Miss Alpha' to design and run education programs and one-day events that inform young women about hip hop feminism
2. (2009-10) Strategic Consultant, Murine Tsui Modelling Agency, Hong Kong
3. (2007-8) Programme Consultant, PopTV Corporation, Beijing
4. (2008) Helping Hong Kong Parents Association with survey design and data analysis on a survey on youths and the internet.
5. (2006) Research on water pollution and the water industry, Dunwell Enviro-tech, Hong Kong